

ANUTEC  
INGREDIENTS  
INDIA

# International Ingredients & Nutraceuticals Show for the Food and Beverage Industry

3-5 February, 2021

Bombay Exhibition Centre, Mumbai, INDIA

Supported by:



Co-located with:

Annapoorna



# "India" - Land of Business Opportunities

Population : Over 1.30 billion

GDP : Over US \$ 2.80 trillion

GDP Growth : ~7%

## INDIA - The Land of YOUNG People

India - Land of young generation contributes more than 65 percent of the population under age group of 35, which creates higher potential growth prospects for food & drink industry. Due to fast moving urbanization, changing preference in the food habits, growing disposable income and nuclear families, the Indian food market have witnessed rapid growth on the back of positive developments and investments. The size of the Indian middle class estimated to be over 300 million is at the heart of India's economic development which is leading to demand for convenience food and increasing expenditure on health & nutritional foods which offers enormous opportunities for both domestic and international players.

The new India goal is to be a US \$ 5 trillion economy by 2024-25 with special focus by the Government on the Food Processing Sector which contributes 14% of manufacturing Gross Domestic Product (GDP). Govt. of India has taken various initiatives through its food safety regulator - FSSAI to improve the quality of food products being offered to citizens of the country. Growing at a CAGR of 14.6% the Food Processing Industry is expected to reach US \$ 543 billion by 2020. The Government is also promoting India as an investment destination by allowing 100% FDI under the automatic route in food processing industries, trading, e-commerce in respect of food products manufactured or produced in India.

## Food Ingredients – The Next Growth Wave:

- Rapid shift to urbanization, growing population and evolving consumer tastes is providing opportunity to the Ingredients sector
- Changing life style, increasing health consciousness, different age groups has given the FI industry major boost
- The Indian Food Ingredient industry riding on the promising prospects of the food processing sector
- The Food Ingredient sector is growing with increasing preference for processed foods & rising preference for ready-to-eat meals
- With regulations through Food Safety & Standards Act, Indian Food Ingredient is evolving as per International norms
- With impressive food manufacturing base, India is yet to untap the market potential of Ingredient sector
- With increased focus on R & D would allow the FI sector to comprehend and evolve innovative, quality flavours and fragrances rapidly in line with consumer taste
- Rapid shift of Indians towards organic food

## ANUTEC Ingredients India 2021:

Koelnmesse YA Tradefair Pvt. Ltd. is happy to announce the 2nd edition of ANUTEC Ingredients India – International Exhibition on Food Ingredients and Nutraceuticals, which is a subsegment to India's leading supplier trade fair for food & drink industry, ANUTEC – International FoodTec India, and Annapoorna ANUFOOD India – one of the oldest and leading exhibitions for the food & beverage trade in India.

## Why Exhibit at ANUTEC Ingredients India 2021

- Be at the leading B2B supplier trade fair in the SAARC region for food & drink industry, which attracts visiting delegations from this region
- Access to meet the who's who of food & drink industry
- Witness the top trends in the food & drink industry
- 'Open Forum' for Exhibitors & Technical Seminars addressing the pertaining issues for the sustainable growth of industry
- Business Matchmaking sessions
- Extensive visitor promotional campaign support
- Concurrent exhibition – ANUTEC International FoodTec India and Annapoorna Anufood India, which creates the perfect synergy for the food & drink industry at ONE-STOP Location





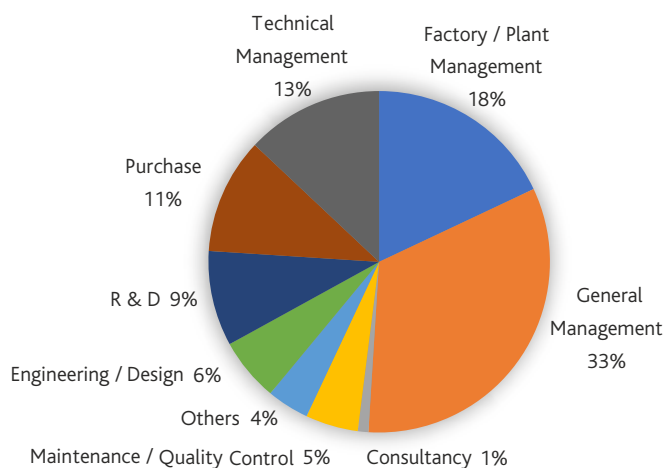
## Figures speak for themselves

Review 2018

(ANUTEC Ingredients India, ANUTEC, PackEx, Food Logistics India)

<b>719</b> Exhibitors	<b>31</b> Countries	<b>40,000</b> Sqm Exhibition Area
<b>21,069</b> One-time Registration	<b>91%</b> Satisfied Exhibitors	<b>56%</b> Visitors are Direct Decision Makers
<b>83%</b> Re-confirmed Participation	<b>92%</b> Met their Relevant Customers	<b>6</b> Country Pavilion

### Job Function:



## Visitor Statistics\*

Food	17,250
Drink	11,243
Sweet & Snack	11,114
Dairy	10,662
Pharma	4,210

\* Refers to Multiple choice option

## Exhibitor Profile

- Additives
- Agent
- Antioxidants
- Aromas
- Auxiliary Agents
- Coating
- Culture & Micro-organisms
- Emulsifiers
- Enzymes
- Extracts
- Fat Subsidiaries
- Fibers
- Flavours
- Food Extracts & Pulses
- Food Enhancers
- Food Powder
- Food Preservatives
- Functional Foods
- Meat Extracts
- Minerals
- Nutraceuticals
- Oils & Fats
- Organic Ingredients
- Other Ingredients
- Prebiotic & Probiotic
- Raising Agents
- Serials
- Solvents
- Spices & Herbs
- Stabilizers
- Starch Derivatives
- Sweeteners
- Vegetable Extract
- Vitamins
- Yeast Products

# #B-SAFE

4business

Professional protection at the highest level.



# ANUTEC Ingredients India 2021 in brief

<b>Date</b>	3-5 February, 2020
<b>Venue</b>	Bombay Exhibition Centre, Western Express Highway, Goregaon (E), Mumbai, INDIA
<b>Schedule</b>	Assembling: 1-2 February, 2021 Show: 3-5 February, 2021 Dismantling: 5 February, 2021 (from 4 p.m.)
<b>Admission</b>	Trade and business visitors only



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## Visitor Profile



Food



Drink



Pharma & Cosmetic

## About Koelnmesse:

Koelnmesse YA Tradefair Pvt. Ltd., Indian subsidiary of Koelnmesse GmbH, Germany, leading trade fair organisers in the Food Industry and related sectors. Trade fairs organised by Koelnmesse such as Anuga, ISM and Anuga FoodTec for food & food processing industries are established global leaders.

The global activities handled by Koelnmesse will offer customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable international business.

For further information

[www.anutecingredientsindia.com](http://www.anutecingredientsindia.com)

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[GLOBAL-COMPETENCE.NET/FOOD](http://GLOBAL-COMPETENCE.NET/FOOD)

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