1(4)/EXIM/2019-EP&IC
Government of India
Ministry of Micro, Small & Medium Enterprises
Office of Development Commissioner (MSME)
(EP Division)

Nirman Bhawan, New Delhi
Date: 21.10.2019

OFFICE MEMORANDUM

Subject: Sub- Committee for Export Promotion and Indigenization in MSME Sector.

The undersigned is directed to communicate the Sub- Committees for Export Promotion and Indigenization in MSME Sector are constituted. Primarily the following Industry Sectors have been identified to start the intervention.

- Agro & Food related sector
- Engineering/Automobiles/Metal/Foundry related sector
- Leather/Footwear/saddlery related sector
- Electronics/Electrical/ IT related sector
- Handicrafts/Textiles/Wood/Toys/ Sport Goods/Coir related sector
- Chemical/Pharma/Plastic/Rubber/Printing & Packaging related sector
- Gem & Jewellery/Glass & Ceramics related sector
- Services related sector
- Defence related sector

The Sub- Committee will identify the Export potential cluster and also to identify import substitution products for each industry sector with the following terms of reference:

I. To provide the inputs/comments on the issues related to the sector.
II. To prepare both short and long term plans for increasing exports in the light of emerging national and international economic scenarios.
III. To review export performance of the sectors, identify constraints and suggest industry specific measures to optimize export volumes/ earnings.
IV. To examine the existing institutional framework for imports & exports and suggest practical measures for further streamlining to achieve the desired objectives.
V. To examine the policy instruments and procedures for imports & exports and suggest steps to rationalize and channelise such schemes for optimum use.
VI. To examine issues which are considered relevant for promotion of India's foreign trade, and to strengthen the international competitiveness of Indian goods and services.
VII. To suggest specific measures in respect of at least 100 Clusters in terms of export potential and import substitution.
VIII. To analyze the current production and marketing capabilities of the MSMEs in the context to global competitiveness.
IX. To analyze the export oriented production details.
X. To do the Technology gap analysis.
XI. Any other issue related to Export Promotion and Indigenization of the Industry sector.

The composition of Sub -Committee for each Industry Sector is at Annexure I. The Chairman for the respective Sub-Committee will nominate the representative of State

Industry Department, Sector Export Promotion Council, and Industry Association and can co-opt member as special invitee.

These Sub-Committees will submit their first report within one month from the date of issuance of this Memorandum. The Sub-committees will continuously keep on evaluating their respective sector and will submit monthly reports

This issues with the approval of AS&DC (MSME)

21/10/19
(U.C Shukla)
Director (EP)

To,

All the Concerned Officers

Annexure-I

The Composition of the Sub- Committee for Export Promotion and Indigenization in MSME Sector is as under:

1. Sub-Committee for Agro & Food related Sector :

1.	Shri D.K Katara, Director O/o DC(MSME)	Chairman
2.	Shri A.K Ojha, Asst. Director, MSME-DI, New Delhi	Member
3.	Representative of State Industry Department	Member
4.	Representative of FFDC, Kannauj	Member
5.	Representative of APEDA/Cashew EPC/MPEDA etc.	Member
6.	Representative of Industry Association	Member
7.	Shri Praful Ummre Asst. Director (EP) O/o DC(MSME)	Member
8.	Shri A.K Gautam , Asst. Director, MSME-DI, Agra	Member Secretary

2. Sub-Committee for Engineering/Automobiles/Metal/Foundry related sector :

1.	Shri Shanmugnathan, AIA O/o DC(MSME)	Chairman
2.	Shri R. K.K. Parmar, Asst. Director-I MSME DI Ludhiana	Member
3.	Representative of State Industry Department	Member
4.	Representative of MSME Technology Centre, IGTR Aurangabad/CTTC Kolkata/ CTR Ludhiana	Member
5.	Representative of EEPC	Member
6.	Representative of Industry Association	Member
7.	Shri V.P Kureel, Director (EP) O/o DC(MSME)	Member
8.	Shri D.R. Johri, Asst. Director, Mumbai	Member Secretary

3. Sub-Committee for Leather/Footwear/saddlery related sector:

1.	Shri I.B Singh Director In-charge, Allahabad	Chairman
2.	Shri santhiel Kumar, Asst. Director Chennai	Member
3.	Representative of State Industry Department	Member
4.	Representative of MSME Technology Centre CFTI, Chennai/Agra	Member
5.	Representative of CLE/CLRI	Member
6.	Representative of Industry Association	Member
7.	Shri V.P. Kureel,Asst. Director (EP) O/o DC(MSME)	Member
8.	Shri, Neeraj Kumar, Asst. Director, Kanpur	Member Secretary

4. Sub-Committee for Electronics/Electrical/ IT related sector:

1.	Shri S.V Sharma, Director In-charge MSME Testing Centre, New Delhi	Chairman
2.	Shri G.V Naidu, Asst. Director	Member
3.	Representative of State Industry Department	Member
4.	Representative of MSME Technology Centre, EDEMI Mumbai/ ESTC Ramnagar	Member
5.	Representative of Electronics & Computer Software EPC, TEPC	Member

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6.	Representative of Industry Association	Member
7.	Shri M.U. Farooq Asst. Director (EP) O/o DC(MSME)	Member
8.	Shri D. K Tyagi, Asst. Director, Karnal	Member Secretary

5. Sub-Committee for Handicrafts/Textiles/Wood/Toys/ Sport Goods/Coir related sector:

1.	Shri P.M Parlewar Director, Nagpur	Chairman
2.	Shri R.K. Chaudhary, Deputy Director, Bangalore	Member
3.	Representative of State Industry Department	Member
4.	Representative of MSME Technology Centre, PPDC Meerut/PPDC Agra	Member
5.	Representative of EPCH/Carpet EPC/Apparel EPC,Sport Goods EPC, etc	Member
6.	Representative of Industry Association	Member
7.	Shri Gaurav Joshi, Deputy Director (EP) O/o DC(MSME)	Member
8.	Shri Neeraj Sharma, Asst. Director, MSME DI New Delhi	Member Secretary

6. Sub-Committee for Chemical/Pharma/Plastic/Rubber/Printing & Packaging related sector:

1.	Shri G.R Akadas, Director ,Bangalore	Chairman
2.	Shri M.K Vats, Director In-Charge MSME Testing Centre, Mumbai	Member
3.	Representative of State Industry Department	Member
4.	Representative of MSME Technology Centre, FFDC, Kannauj, IGTR Ahemdabad, IGTR Indore	Member
5.	Representative of CHEMEXCIL, PLEXconcil, Pharmaceutical EPC, etc	Member
6.	Representative of Industry Association	Member
7.	Shri Praful Ummre, Asst. Director (EP) O/o DC(MSME)	Member
8.	Shri Nilesh Trivedi, Asst. Director, MSME –DI Indore	Member Secretary

7. Sub-Committee for Gem & Jewellery/Glass & Ceramics related sector:

1.	Shri K.H Shah,Director In-charge,Ahemdabad	Chairman
2.	Shri P.B Parmar, Asst. Director I, Ahemdabad	Member
3.	Representative of State Industry Department	Member
4.	Representative of MSME Technology Centre, CDGI, Firozabad	Member
5.	Representative of GJEPC, CAPXIL etc	Member
6.	Representative of Industry Association	Member
7.	Shri Gaurav Joshi, Deputy Director (EP) O/o DC(MSME)	Member
8.	Smt. Anila Sanchati, Asst. Director, MSME –DI Jaipur	Member Secretary

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8. Sub-Committee for Services related sector:

1.	Shri Shrinavashallu, Director, Guwahati	Chairman
2.	Shri , P.K Gupta, Director In- Charge , Ranchi	Member
3.	Representative of State Industry Department	Member
4.	Representative of MSME Technology Centre, EDEMI, Mumbai	Member
5.	Representative of Service Export Promotion Council	Member
6.	Representative of Industry Association	Member
7.	Shri M. U Farooq, Deputy Director (EP) O/o DC(MSME)	Member
8.	Shri Krishan Kumar,Asst. Director, MSME –DI Ludhiana	Member Secretary

9. Sub-Committee for Defence related sector:

1.	Shri P.V Velayudhan,Director, O/o DC(MSME)	Chairman
2.	Shri Devraj, Director In- Charge, Goa	Member
3.	Representative of State Industry Department	Member
4.	Representative of MSME Technology Centre, Bhubaneswar	Member
5.	Representative of EEPC etc	Member
6.	Representative of Industry Association	Member
7.	Shri Satish kumar, Asst. Director O/o DC(MSME)	Member
8.	Shri Mohit , Asst. Director, MSME –DI Jammu	Member Secretary

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